



# Awards



**FRIDAY, 25 OCTOBER**

Pōneke, Te Whanganui-A-Tara

20  
24

**SPONSORSHIP  
PROSPECTUS**



**Māori Women's Development Inc. (MWDI) proudly presents the highly anticipated MWDI Māori Businesswomen's Awards 2024, set to take place on Friday, 25 October 2024, in the newly constructed Tākina Convention Centre, Pōneke, Te Whanganui-A-Tara.**

After a successful 2023 award campaign, the MWDI Māori Businesswomen's Awards are back for 2024.

We anticipate 2024 to be even bigger and better than last year so don't miss the opportunity to be involved!

There are several ways in which you can be involved with the Māori Businesswomen's Awards 2024. Options are set out on the following pages. We also welcome the opportunity to discuss designing a tailored partnership opportunity specifically for you.

The MWDI Māori Businesswomen's Awards 2024 will be held on **Friday, 25 October 2024.**

Plan now to be part of this premiere event, where together we will celebrate Māori success, whakawhanaungatanga and continue to transform Te Ao Pakihi Māori.

# About MWDI



**MWDI**  
MAORI WOMENS DEVELOPMENT INC.

**Māori Women's Development Inc (MWDI) is an organisation with a whakapapa. In 1951, Te Ropu Wahine Maori Toko i te Ora (MWWL) was established to promote activities that would improve the position of Māori with a particular focus on women and children.**

In 1987, Maori Womens Welfare League recognising the economic disparities and financial barriers for Māori women established the Māori Women's Development Fund to assist wāhine Māori into business. In 1997, Māori Women's Development Incorporated was registered and received Charitable Status in August 2012.

The Trustees of MWDI are the past and present Presidents of the Maori Womens Welfare League. The membership of MWDI comprises the Trustees and the National Council of Maori Womens Welfare League.

## OUR VISION

"Hei Manaaki i Te Mana Wāhine Māori"

## OUR MISSION

Encourages the economic development of wāhine Māori and their whānau to ensure that Māori contribute equitably to our nation's cultural, spiritual, economic, social and political achievements.

MWDI Māori Businesswomen's Awards 2024 supports the vision and mission of Māori Women's Development Inc to encourage the economic development of wāhine and their whānau to ensure that Māori contribute equitably to our cultural, spiritual, economic, social and political achievements.

Māori Women's Development Inc is a unique and indigenous organisation which supports Māori women in business. These awards celebrate and showcase the very best wāhine businesswomen and their pakihi to Aotearoa, the Asia-Pacific region and other global markets and indigenous economies.

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## CONTACTS FOR ENQUIRIES

**Tessa Gudgeon**

Māori Women's Development Inc.  
Event Project Manager | Communications  
& Stakeholder Engagement

**Email:** [tessa@mwdi.co.nz](mailto:tessa@mwdi.co.nz)

**Mobile:** 021 195 6661

**Linda Clay**

MWDI Kaiwhakahaere | General Manager

**Email:** [linda@mwdi.co.nz](mailto:linda@mwdi.co.nz)

**Mobile:** 027 566 6719

## TICKETS

The MWDI Māori Businesswomen's Awards 2024 tickets go on sale **15 July 2024** through Eventbrite.

For more information please visit **[www.mwdi.co.nz/awards](http://www.mwdi.co.nz/awards)**



# Partner Packages

## All partnership packages include:

- A portion of your generous sponsorship will be awarded to the business, regional and or supreme award winners as prize money. Recognising and rewarding their exceptional mahi.
- Verbal acknowledgement and thanks at opening and closing of the evening.
- Your logo (as specified sponsor) in the sponsor section of Awards Programme and on the MWDI Māori Businesswomen's Awards 2024 website with a hyperlink to your organisations website.
- The ability to promote your sponsorship of MWDI Māori Businesswomen's Awards 2024 in any advertising you undertake prior to the event (with the agreement of MWDI). This can include use of the MWDI Business Awards logo, as provided by MWDI.

OVERVIEW - Benefits	Event Partner	Category Sponsor
Exclusivity (number available) – Regional Awards	1	8
Exclusivity (number available) – Business Awards		9
Acknowledgement at event	✓	✓
Naming Rights		Category
One full page (A5) welcome message in conference handbook	✓	x
Logo will appear as a (specified) sponsor:	Premium Partner	Associate Partner
On event website home page	✓	✓
Printed programme for the Awards evening	✓	✓
Projected on screen at event Speaking opportunity	✓ 5 min	✓ 2 min
Complimentary table	x1	x1
Electronic copy of entrant list	✓	✓

# Premium Event Partner

**\$20,000 plus GST**

**The Premium Partner benefits are listed below.  
This package can also be tailored to include other  
sponsorship opportunities;**

Option to give the opening MWDI Māori  
Businesswomen's Awards 2024 address.

Your logo will appear as the event  
partner:

- \$10,000 of your generous sponsorship will be awarded as prize money to the winner of the MWDI Māori Businesswomen's Supreme Award Winner.
- **Your logo** on the printed programme for the Awards evening.
- **Your logo** on the Partners/Sponsors page on the website, identified as the Awards Premium Event Partner, with a hyperlink to your website.
- **Your logo** projected on screen at the awards evening, outside of the category presentations.
- Verbal acknowledgement and thanks as the Awards Event Partner during the opening and closing addresses.
- Speaking opportunity (five minutes) at the beginning of the evening to welcome guests.
- Complimentary table of TEN.

You may state that you are an Awards Premium Event Partner of the MWDI Businesswomen's Awards 2024 in any advertising you undertake prior to the event (with the agreement of MWDI). This can include use of the MWDI Awards logo, as provided by MWDI.



# Category Sponsor

**\$10,000 plus GST**

**Category benefits can comprise the list below, or be tailored to include other sponsorship opportunities.**

Naming rights to the category sponsored

- \$2,500 of your generous sponsorship will be awarded as prize money to the winner of the business or regional category.
- Your logo will appear as the category sponsor:
- on the printed programme for the Awards evening
- on the Partners/Sponsors page on the website, identified as a category sponsor, with a hyperlink to your website
- projected on screen at the awards evening during the presentation of the category
- Verbal acknowledgement and thanks as the category sponsor during the presentation of the specific category sponsored.
- Speaking opportunity (one minute) during category presentation and announcement of the winner.
- Complimentary table of TEN.

**Regional Categories include:**

- Te Waipounamu
- Ikaroa
- Aotea
- Tainui
- Te Tairāwhiti
- Waiariki
- Te Taitokerau
- Tāmaki Makaurau

**Business Categories include:**

- Creative Arts & Design
- Export
- Business Collaboration
- Emerging Business
- Employment & Growth
- Innovation
- People & Capability
- Social Enterprise
- Marketing & Sales
- MWDI Māori Businesswomen's Supreme Award Winner

You may state that you are an Awards Category Sponsor of the MWDI Businesswomen's Awards 2024 in any advertising you undertake prior to the event (with the agreement of MWDI). This can include use of the MWDI Awards logo, as provided by MWDI.

# Booking your Sponsorship Package

In addition to the packages outlined in this prospectus, we welcome the opportunity to kōrero about custom-designing a Sponsorship or Commercial Partner package specifically for you.

Please contact MWDI Kaiwhakahaere Linda Clay on 027 566 6719 or email [linda@mwdi.co.nz](mailto:linda@mwdi.co.nz) or [tessa@mwdi.co.nz](mailto:tessa@mwdi.co.nz)

To secure a sponsorship opportunity at MWDI Māori Businesswomen's Awards 2024, please complete the **Application Form (over page)** ➡

and return it to: **MWDI Māori Businesswomen's Awards 2024 Sponsorship**

PO Box 24066  
Manners Street 6011  
Wellington

Attn: Linda Clay  
Email: [linda@mwdi.co.nz](mailto:linda@mwdi.co.nz)  
Wāea: 027 5666719

## General Terms and Conditions

All partnership/sponsorship packages are available on a first in, first served basis.

### LOGOS & PROFILES

Company logos and profiles must be sent electronically (tiff or jpeg files) to [awards@mwdi.co.nz](mailto:awards@mwdi.co.nz) and copy [tessa@mwdi.co.nz](mailto:tessa@mwdi.co.nz) for inclusion in the awards programme and on the website.

All images and logos to be supplied in high resolution digital format, specifications will be provided.

### PAYMENT POLICY

On receipt of the completed application form, Māori Women's Development Inc will issue a letter of confirmation, together with an invoice for the amount payable.

Partners and Sponsors are required to send a non-refundable 50% deposit payment within 7 working days of receipt of the confirmation letter. The balance is to be paid as per invoice date.

### CANCELLATION

Cancellations must be made in writing to [linda@mwdi.co.nz](mailto:linda@mwdi.co.nz). If the amount due hasn't been paid at the time of cancellation, payment will remain due and payable.

### DISCLOSURE

I hereby agree to Partner / Sponsor, as detailed in this proposal for **MWDI Māori Businesswomen's Awards 2024** in Wellington on Friday, 25 October 2024.

# Application Form

## Contact Details

Organisation Legal name

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Postal address

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Physical address

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Web address

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Contact name

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Position

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Phone (work) (Include area code)

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Mobile number (Preferred contact number)

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Email address (For all correspondence)

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## Partnership (please tick your preferred option)

✓ Item	Cost (+gst)	Number available	Number required	Fees payable
<b>Premium Event Partner</b>	<b>\$20,000</b>	<b>1</b>		
<b>Regional Category Sponsor</b>	<b>\$10,000</b>	<b>8</b>		
<b>Business Category Sponsor</b>	<b>\$10,000</b>	<b>9</b>		

## Cost Summary

Total Package	\$
Plus GST	\$
<b>TOTAL PAYABLE</b>	<b>\$</b>

Signed

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Date

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