



## PRESS RELEASE – AUCKLAND, New Zealand 28 October 2023

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### GO Media wins the MWDI Māori Businesswomen's Overall Supreme Award 2023

GO Media, a leading Māori-owned media company, has been awarded Te Tohu Aorangi Overall Supreme Winner of the prestigious MWDI Māori Businesswomen's Awards 2023. This highly coveted accolade recognizes outstanding achievements, innovation, and leadership within te ao pakihi Māori (the Māori business community).

The MWDI Māori Businesswomen's Awards, held by the Māori Women's Development Inc (MWDI), celebrate the resilience, creativity, and dedication of Māori women in business. The awards highlight the significant contributions of wāhine Māori entrepreneurs and professionals across various sectors in Aotearoa (New Zealand).

GO Media, co-founded by Andrea Rongonui, shone among a formidable line-up of nominees for its exemplary dedication to Māori business, culture and values through media.

GO Media is a proud pakihi Māori (Māori business) and leading media company in Aotearoa. They are steadfast in upholding traditional values while concurrently embracing a contemporary ethos, marked by consistent innovation and limitless creativity.

Go Media is recognized as pioneers within the New Zealand market, they were the first to embrace the digital landscape, establishing a benchmark through the implementation of cutting-edge audience data and analytical tools, designed to provide their clients a competitive advantage. Their extensive presence extends across the urban centres and regional focal points of the nation, affording them the most extensive Out-of-Home (OOH) footprint in Aotearoa.

The MWDI Māori Businesswomen's Awards 2023 supports the vision and mission of Māori Women's Development Inc to encourage the economic development of wāhine and their whānau to ensure that Māori contribute equitably to our cultural, spiritual, economic, social and political achievements.

Māori Women's Development Inc is a unique and indigenous organisation which supports Māori women in business and these awards celebrate and showcase the very best wāhine businesswomen and their pakihi (business) to Aotearoa, the Asia-Pacific region and other global markets and indigenous economies.

This year's event received over 100 entries, across eight regions (Te Tai Tokerau, Tāmaki Makaurau, Tainui, Waiariki, Te Tai Rāwhiti, Ikaroa, Aotea, Te Waipounamu) and ten business excellence categories through various disciplines such as: *Creative Arts & Design, Technology, Export, Business Collaboration, People & Capability, Innovation, Employment & Growth, Emerging Business, Social Enterprise, Marketing & Sales.*

MWDI Kaiwhakahaere Linda Clay, *“This event was a wonderful opportunity to celebrate the achievements of our nominees, finalists, winners and all kaupakihi wāhine Māori, and showcase their businesses on the economic world stage. We’re also very grateful to all our sponsors and Te Puni Kōkiri for their tautoko and look forward to next year”* (Ngāti Awa, Te Whakatōhea) said.

Judges, Reikura Kahi, previous recipient of the MWDI Employment & Growth award 2022 Nichola Te Kiri and MWDI Kaiwhakahaere Linda Clay were impressed with the high calibre of nominations befitting to all regions and categories.

Māori Women’s Development Inc are pleased to announce the following individuals and businesses as winners for the 2023 Awards:

Region / Business Category	Business	Winner
Te Tai Tokerau	Marsden Cove Dental	Ngareka Bensemman
Tāmaki Makaurau	AWWA	Michele Wilson
Tainui	TupuOra Education and Development Limited	Te Waipounamu Teinakore
Wairiki	Wawata Creative	Rongopai Stirling-Maxwell
Te Tai Rāwhiti	Stirling Logging Ltd	Chrystal Edmonds
Aotea	Mihi’s Place	Mihi Henry-Hatcher
Ikaroa	Art by RIWA	Riwa (Maria) Wawatai
Te Waipounamu	Kauati Ltd	Ailsa Cain
<b>Te Pou Whirinaki (Business Collaboration)</b>	Tai Huki Consulting Ltd	Whare Isaac-Sharland

<b>Te Pōiketanga (Emerging Business)</b>	Waiapu Road	Jonique Oli-Alainuuese
<b>Te Whanaketanga (Employment &amp; Growth)</b>	HINE Collection	Miria Flavell
<b>Te Auahatanga (Innovation)</b>	GO Media	Andrea Rongonui
<b>Te Amorangi (People &amp; Capability)</b>	Tupu Ora Education and Development Ltd	Te Waipounamu Teinakore
<b>Pakihi Whai Ora (Social Enterprise)</b>	GO Media	Andrea Rongonui
<b>Te Whakatairanga &amp; Tauhokohoko (Marketing &amp; Sales)</b>	HINE Collection	Miria Flavell
<b>Pakihi Toi Ora (Creative Arts &amp; Design)</b>	Whatu Creative Ltd	Awhina Murupaenga
<b>Te Ahumahi Hangarau (Technology industry)</b>	Pursuit Limited	Moira McGarva-Ratapu
<b>Te Kaweake (Export)</b>	AWWA	Michele Wilson
<b>MWDI Māori Business Woman of the Year 2023 Supreme Winner</b>	GO Media	Andrea Rongonui

Images from this event will be released on Tuesday, 31 October 2023.

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**MWDI Māori Businesswomen's Awards 2023**  
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