



## CONDITIONS OF ENTRY

1. Entries must be a business owned by a woman of Māori descent (sole or joint ownership accepted), that has been operating for more than 12 months, with the exception of the Social Enterprise category.
2. Entries into the Social Enterprise category must be organisations established and/or managed by a woman of Māori descent, with the majority of the organisation's workforce being of Māori descent, and must have been operating for more than 2 years.
3. Entrants can indicate specific details they wish to be excluded from any publicity gained through their entry.
4. The winner of the **“Te Kaipakihi tino Taumata”** will be chosen by the judges from entries in the Business categories.
5. Finalists and winners of all categories will be announced at the Awards function.
6. At the Judge's discretion, an entrant may be transferred to another category that they believe best fits the entrant, If a transfer is made, the entrant will be notified.
7. At the Judge's discretion, two winners may be awarded in a category and/or any other special commendations awarded where deemed appropriate.
8. Any business owned by a sponsor can enter any category they are normally eligible to enter excluding the category which they sponsor.
9. Applicants must disclose any issues that may compromise the integrity of the awards or cause their organisation to discontinue in the following year. These issues may include legal action, law changes, possible loss of funding, or other risks.
10. All entrants must agree to take part in publicity around the Awards that has been organised by MWDI, and as requested by the category sponsor.
11. Entrants may use consultants or other outside assistance to help them prepare their entries; however, the providers of any such external assistance must not be present during any part of the judging process.
12. All entries are treated in confidence. Judges are required to sign a confidentiality agreement that prevents them from sharing any information in relation to entrants outside of the judging process.
13. Judges will not participate in the judging of any organisations where they are a Shareholder, Director or Employee, or where an actual or potential conflict of interest arises.

14. Judges will not participate in the judging of any other entrants in a category where they are conflicted as above.
15. The judges' decision is final and no communications will be entered into.
16. As part of the entry process, entrants' consent to the possible disclosure of their personal contact information by MWDI to its sponsors. This information may be used by sponsors for promotional and/ or sales purposes.
17. Entrants are required to submit their application in a digital format via the online portal.
18. Winners of each category will be presented with an award to keep.

\*\*\*END\*\*\*

### **Awards Categories Copy**

\*\*\*START\*\*\*

### **AWARDS CATEGORIES & CRITERIA**

Every nomination into the Māori Business Women Awards must enter a regional category, and will have the option to enter no more than two of the business categories.

The winner of each Regional Category will win \$2,500 prize money, each Business Category winner will win \$2,500 prize money. **Te Kaipakihi tino Taumata**, the overall winner will be awarded \$10,000.

The regional category entry will be based on the physical location of the business or where the business has more than one business location, then it will be determined on the location of it's head office or registered office.

The **Regional categories** will be in keeping with previous years:

- **Te Waipounamu**
- **Ikaroa**
- **Aotea**
- **Tainui**
- **Te Tairāwhiti**
- **Waiariki**
- **Taitokerau**
- **Tāmaki Makaurau**

The **Business categories** will be:

- **Business Collaboration** – between iwi, other businesses, cross-sector or cross agency that achieve collective impact to grow Māori enterprise.
- **People & Capability** – demonstrate leadership, talent development to improve capability.
- **Innovation** – project initiatives that are challenging and changing the norm.
- **Employment and Growth (incl. rangatahi)** – fostering growth and employment within the business including supporting rangatahi development.
- **Emerging Business** – new businesses with significant growth.
- **Social Enterprise** – celebrating Māori success in social enterprise, social impact and transformation.

The overall Excellence in Business Award “**Te Kaipakihi tino Taumata**”, will be selected from one of the business category winners.

All entries in each category will be evaluated against the same criteria for business excellence. Entries for the regional awards will be evaluated against the business excellence criteria alone. All category awards will be first evaluated against the business excellence criteria (50%) and also against each of the category specific criteria (50%).

## **BUSINESS EXCELLENCE**

Business excellence will be assessed by the following;

- How long has the business been trading?
- How long has the business been trading under the current ownership?
- How many people does the business employ, include full-time, part-time, casual, contractors.
- What sector does your business operate in?
- What is the vision and mission of the business?
- What are your main products and/or services?
- What makes you stand out from your competitors – your unique selling point?
- What are the key challenges facing your business?

## **BUSINESS CATEGORIES EXPANDED**

### **Business Collaboration (Mahi Tahī ngā Pakihi)**

This category recognises the collaborative effort and performance, shared accountabilities and achievement of joint results by businesses working together to grow Māori enterprise to the extent that your business can demonstrate:

- That you have partnered with another organisation or organisations to achieve collective results.
- that you have worked together to enhance a product or service and to better understand a complex problem and to develop a common agenda.
- mutually reinforced activities where the agenda could not have been advanced, or results achieved if the business operated alone.

### **People and Capability (Te Kaha o ngā Tangata)**

This category recognises both leadership and how a business invests in its people to build capability as part of the organisational development to the extent to which, you, the business owner can demonstrate how:

- leadership qualities are actively contributing towards the success of the business and how you continue to foster leadership qualities.
- your employee work environment is measured and improved to ensure satisfied committed workforce.
- you support ongoing workforce training and development for employees to meet organisational needs now and in the future.

### **Innovation (Pūkenga Auaha)**

This category recognises businesses that have enhanced their success through innovation - both in thinking and implementing an idea. An innovation can be in a product/service/technology or process and can be demonstrated through:

- innovative approaches through the use of research, creative concepts, cutting edge technologies or new policy development.
- innovative systems integration, business model development, performance or service enhancements.
- You can provide evidence of focus on implementation and durable solutions.

### **Employment and Growth (Te Whakatipu Mahi)**

This category recognises organisations that have achieved significant growth during the last two years as a result of effective planning and delivery and can demonstrate:



- a clear strategy to grow the business performance.
- fostering growth within the business to achieve significant growth.
- employment to meet growth rate of the business including supporting rangatahi development.

### **Emerging Business (Pakihi Whakaari)**

This category recognises businesses that have been operating for more than one year and less than three years at 1 September 2021, or achieved significant growth during the last one to three years because of effective planning and delivery, which leads to growth and long-term sustainability and you can demonstrate:

- the business model, research and development plan that has resulted in the significant growth.
- the significant growth achievements during the last 1-3 years.
- Long-term sustainability of the growth.

### **Social Enterprise (Pakihi Whai Kaupapa)**

This category recognises Māori success in applying commercial strategies to maximise improvements in human and environmental well-being including maximising social impact alongside profits for external shareholders and the enterprise can demonstrate:

- it has a clear social and environmental purpose, including its commercial strategy to achieve social impact and transformation.
- articulate and measure the social/environmental impact the organisation is having on its community.
- demonstrate how the organisation applies Māori principles to its work.